
CONTENTS

Zymomrya I.M., Zhovtani R.Y., Zymomrya O.M. PARADIGM OF CULTURAL RESEARCH: ADDRESS TO THE 75TH ANNIVERSARY OF MYKOLA ZYOMOMRYA.....	9
--	---

SECTION 1**UKRAINIAN LANGUAGE**

Bondarenko L.I., Zavaruiava I.I., Fedko O.M. ROLE AND POLYSTYLISTIC NATURE OF EXPLANATION IN COMMUNICATIVE LANGUAGE TEACHING.....	17
Botvyn T.M. VERBALIZATION OF THE EMOTION OF FEAR IN UKRAINIAN TRANSLATIONS OF THE BIBLE.....	25
Havrysh I.P., Konovchenko O.V., Medved O.V. “FUNDAMENTALS OF PROFESSIONAL UKRAINIAN-LANGUAGE COMMUNICATION” AS A COURSE IN A MODERN HIGHER EDUCATION INSTITUTION.....	31
Halaichuk O.V., Trumko O.M. ARTISTIC TEXT AS A MEANS OF FORMING AN AVERAGE LEVEL OF PROFICIENCY IN UKRAINIAN AS A FOREIGN LANGUAGE.....	36
Mamchych I.P. SYNONIMOUS PARADIGMS POTENTIAL IN RETRANOVELS BY ANDRII KOKOTIUKHA.....	41
Maslo O.M., Demchenko N.D., Volkova I.V. PSYCHOMENTAL OBJECTIVATION OF <i>THE LAND</i> CONCEPT IN THE NARRATIVES OF THE INHABITANTS OF KUPYANSCHINA.....	46
Mentynska I.B. THE PHENOMENON OF POLYSEMY IN THE SYSTEM OF UKRAINIAN COMPUTER TERMS.....	51
Mytsan D.M. UKRAINIAN PHRASEOLOGY <i>SEVEN DAYS OF THE WEEK</i>.....	57
Mushyrovskaya N.V. COGNITIVE STRUCTURE OF THE CONCEPT “SOUL” IN EARLY UKRAINIAN SYMBOLISM POETRY	61
Nakonechna H.V. POSITIONAL ALTERNATION OF <i>IN/IN</i> AS A COMPONENT OF SOFTNESS OF THE SCIENTIFIC TEXT.....	70
Namachynska H.Ya. UKRAINIANISMS IN V. DAHL’S «THE PROVERBS AND SAYINGS OF THE RUSSIAN PEOPLE».....	75
Onysenko S.V. FORMATION OF GROUP COMMUNICATION SKILLS IN UKRAINIAN AS A FOREIGN LANGUAGE CLASSES IN DISTANCE LEARNING.....	79
Shabat-Savka S.T. SYNTAX MARKERS OF EMOTIONALITY IN LITERARY DISCOURSE (IN THE CONTEXT OF THE “DIARY OF THE EXECUTED” BY MARIIA MATIOS).....	85

SECTION 2**GERMANIC LANGUAGES**

Arkipova I.M. PRAGMATIC PROPERTIES OF AUTHOR’S DIGRESSION IN ENGLISH LITERARY PROSE.....	91
Bakumenko O.O. MODIFICATION OF VERBAL ACTION BY THE SEPARABLE ELEMENTS AB-, AN-, AUF-, AUS-, EIN- IN THE GERMAN LANGUAGE OF THE XVI CENTURY.....	96
Biletska I.O., Laukhina I.S., Paladieva A.F. SPECIFICS OF FUNCTIONING OF PROPER PERSONAL NAMES IN MODERN UNITED KINGDOM.....	101
Haidenko Yu.O., Tyshchenko M.A. SYNTACTIC-STYLISTIC FIGURES BASED ON THE VIOLATION OF SENTENCE INSULARITY IN THE NOVELS BY CHARLOTTE BINGHAM.....	106
Hlavatska Yu.L. ONLINE ENGLISH SCIENCE NEWS: CONTENT, COMPOSITION AND LINGUISTIC PECULIARITIES.....	111
Denysova N.B. <i>SCHOOL</i> IN BRITISH AND AMERICAN MEDIA DISCOURSE: A CORPUS STUDY.....	115
Makukhina S.V. PSYCHOLOGY OF MOTIVATION FOR SUCCESS IN FOREIGN LANGUAGE LEARNING.....	121
Melnyk N.M. THE THEORETICAL ASPECT OF DISTANCE LEARNING INFLUENCE ON THE FORMATION OF NON-LANGUAGE SPECIALTIES STUDENTS’ FOREIGN LANGUAGE SPEECH COMPETENCE.....	125
Polyezhayev Yu.H. AUSTRALIAN ENGLISH PHRASEOLOGISMS WITH AUTOCHTHONOUS LOANS: SOCIO-LINGUISTIC AND COGNITIVE ASPECTS.....	129

Savka A.A., Karamysheva I.D. THE CHARACTERISTICS OF THE IDIOSTYLE OF JOJO MOYES.....	136
Savchuk I.I., Soloviova L.F. STRUCTURAL AND CONTENT CHARACTERISTICS OF THE MODERN ENGLISH TRAVEL BLOG THROUGH THE PRISM OF THE AUTHOR'S SOCIAL IDENTITY.....	140
Senkiv O.M. THE IMAGE OF A TEENAGER IN A FANTASY GRAPHIC NOVEL (BASED ON KAZU KIBUISHI'S NOVELS).....	145
Soloviova L.F., Khant H.O. ENGLISH EVALUATIVE VOCABULARY IN TEXTS OF FICTIONAL STYLE: FUNCTIONAL ASPECT.....	151
Tsapro G.Yu., Smirnykh V.R. MALE FASHION IN THE MEDIA DISCOURSE.....	155
Sharapanovska Yu.V. THE CONCEPT OF "PANDEMIC" IN THE ENGLISH LANGUAGE LINGUISTICS.....	162
Shastun D.A., Kulyna O.V. ANALYSIS OF THE CONCEPT "INDEPENDENCE" BASED ON THE SPEECHES OF UKRAINIAN AND AMERICAN PRESIDENTS.....	168

SECTION 3

GENERAL LINGUISTICS

Valihura O.R., Kostanda I.O. FORMATION OF LANGUAGE STANDARDS: PROCESSES OF CODIFICATION OF LEXICAL STANDARDS IN EUROPE AND ANCIENT CHINA.....	173
Iegorova A.V. NATURE AND CONSTITUTIVE FEATURES OF NARRATIVE AS UNIVERSAL DISCOURSE PATTERN	180

SECTION 4

TRANSLATION STUDIES

Bychok A.V., Bodnar O.B. THE VERBS TO BE, TO HAVE, TO DO: THEIR FUNCTIONS IN A SENTENCE, THE USE AND WAYS OF THE TRANSLATION OF THE WORDS.....	186
Huz O.P., Khirochynska O.I. TRANSLATION STRATEGY OF FRENCH-LANGUAGE FILM TITLES INTO UKRAINIAN.....	190
Hurko O.V. TRANSLATION EQUIVALENCE AND ITS ROLE IN THE CONTEXT OF TRANSLATION IN ENGLISH LESSONS (FOR FULL-TIME AND PART-TIME STUDENTS OF THE FIRST (BACHELOR'S), SECOND (MASTER'S) AND THIRD (PHD) LEVELS OF HIGHER EDUCATION).....	196
Dolynskiy Ye.V. ETHNOSPECIFICITY OF PROPER NAMES AND TRANSMISSION OF THEIR MEANINGS IN THE TRANSLATION LANGUAGE.....	200
Komarnytska O.I., Herasimova O.M. STYLISTIC EXPRESSIVE MEANS IN FICTION TRANSLATION (ON THE BASIS OF ARTHUR HAILEY'S NOVEL "FLIGHT INTO DANGER").....	205
Korobova I.O. PECULIARITIES OF ENGLISH TERMS TRANSLATION (ON THE EXAMPLE OF SPORTS TERMINOLOGY).....	210
Korol L.L. THE FIGURE OF UKRAINIAN TRANSLATOR IVAN BABYCH IN MEMORIE DISCOURSE.....	215
Riabchuk O.V., Razumna K.A., Sivaieva O.S. TRANSLATION STRATEGIES AS MEANS OF MANIPULATION.....	220
Tsyvd-Hrom O.P., Marchuk V.V., Reida O.A., Ivlieva K.S. THE PECULIARITIES OF THE TERMINOLOGICAL FIELD "ANIMAL DISEASES" IN THE ENGLISH LANGUAGE.....	225

SECTION 5

COMPARATIVE, HISTORICAL AND TYPOLOGICAL LINGUISTICS

Liashuk A.M. LINGUOCONCEPTUAL REPRESENTATION OF THE AGE CATEGORY OF UKRAINIAN AND AUSTRALIAN POLITICIANS.....	229
--	-----

SECTION 6

STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS

Malysheva M.H. AGGRESSION VERBALIZATION IN THE SOCIAL NETWORK DISCOURSE (BASED ON FACEBOOK COMMENTS).....	238
--	-----

Semenova M.A. COMMUNICATIVE SPECIFIC OF VERBAL AND NON-VERBAL MEANS IN THE COMMUNICATIVE SYSTEM OF USER INTERFACE.....	243
--	-----

SECTION 7

LITERATURE STUDIES

Malanii O.O., Konstankevych I.M. DEBORAH VOGEL: CREATIVE MODELING OF SPACE (COLLECTIONS OF POEMS “FIGURES OF DAYS. MANNEQUINS”).....	249
--	-----

SECTION 8

UKRAINIAN LITERATURE

Volosianko I.V., Varvaruk I.V., Kachmar V.M., Finiv V.M. CONTRASTING POETICS OF ARTISTIC SPEECH TARAS MELNICHUK.....	260
Kocherha S.O. THE PROBLEM OF VANDALISM IN LESYA UKRAINKA’S DRAMATURGY.....	265
Pupurs I.V. I. BAHMUT’S AND M. POHREBETSKYI’S SOVIET KYRGYZSTAN (1929): REPRESENTING NATIONAL TRAUMAS	270
Romas L.M. SOME FEATURES OF POETIC ONOMASTICS IN VOLODYMYR DANYLENKO’S NOVEL “OLD PEGASUS CLUB”.....	278
Terekhova I.O. FOLK SONGS AND DUMAS IN P. KULISH’S RUSSIAN-LANGUAGE NOVEL “BLACK COUNCIL. CHRONICLE OF 1663” (1860).....	283
Tsiupiak I.K. ONTOLOGICAL DIMENSIONS OF VASYL STEFANYK’S WORKS.....	289
Chonka T.S. CURRENT PROBLEMS OF MODERN UKRAINIAN SOCIETY IN MAX KIDRUK’S NOVEL “UNTIL THE LIGHT GOES OUT FOREVER”.....	293

SECTION 9

COMPARATIVE LITERATURE STUDIES

Mitina L.S. THE REMINISCENCES OF “THE NAME OF THE ROSE” BY UMBERTO ECO IN THE “BIBLIOMYSTERY” BY OTTO PENZLER.....	299
--	-----

SECTION 10

FOLKLORISTICS

Starkova H.V. MEMES AND MESSAGES: HOW ENTERTAINING CONTENT REVEALS POLITICAL TOPICS	306
Shymkiv Ya.V. ON THE ISSUE OF INTERGENRE CONNECTIONS IN FOLKLORE: ANECDOTE – PROVERB.....	310

REVIEWS

Shevchenko T.M. REVIEW OF COLLECTIVE MONOGRAPH «HUMANISTYKA MIĘDZY NARODAMI. INTERDYSCYPLINARNE STUDIA POLSKO-UKRAIŃSKIE».....	317
--	-----